

NEWS

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Ohio Goes to the Movies and Ohio Restaurant & Hospitality Alliance Announce "Dinner & a Movie" Promotional Partnership

Columbus, Ohio – October 27, 2025 – Ohio Goes to the Movies™ (OGTTM), a signature event of America 250-Ohio, and the Ohio Restaurant & Hospitality Alliance (ORHA) announced recently a creative partnership that will open the door to expand the 2026 statewide movie celebration to the restaurant and hospitality industry. Leaders from both organizations met during the Pizza Expo Columbus at the Greater Columbus Convention Center and introduced the "Dinner & a Movie" theme that will encourage businesses to join the campaign and add their own brand of fun using movie-themed promotions.

To create the "Dinner & a Movie" partnership, ORHA is encouraging restaurant and hospitality operators throughout the state to partner with local community events tied to OGTTM. To help members participate, ORHA will share marketing ideas aligned with the theme, offering easy ways to boost visibility and benefit from the statewide celebration.

"Ohio's hospitality industry is all about creating memorable experiences, and 'Dinner & a Movie' is a perfect way for our members to engage their communities, attract guests and be part of this once-in-a-generation celebration of Ohio's role in American film," said John Barker, president and CEO of the Ohio Restaurant & Hospitality Alliance.

"We are excited to see what restaurants, food trucks and folks in the hospitality industry might bring to the table (pun intended) in a fun and collaborative way with our Ohio Goes to the Movies venues around the state," said Molly Kreuzman, program director of Ohio Goes to the Movies. "Whether it's a special movie-themed dish, food trucks at OGTTM events or even carry-out picnic ideas at outdoor screenings, we know local restaurants and venues who choose to collaborate will have a great time doing so and bring a little added magic to what will already be a great event."

Additional details for restaurants are available at <u>eatdrinkohio.org</u> including creative placement artwork available to print and use on demand.